

Who We Are

Susan Lewin, MSW, LICSW, CMC

Susan Lewin has a broad range of more than 15 years of experience working with older adults. Her experience was gained at Newton-Wellesley Hospital, St. Elizabeth's Medical Center, a Boston area nursing home and home care agencies in addition to conducting private clinical work with elders. Susan contributes articles to professional newsletters, is a frequent lecturer on issues related to aging and community resources, and facilitates support groups, workshops and seminars throughout Massachusetts. Susan is a recent Past President of GCM-New England, a member of NASW (National Association of Social Workers), Life Member of Hadassah, and is Certified in Care Management (Care Manager Certified or CMC).



Susan received her undergraduate degree in Psychology from Simmons College and a Master's degree in Social Work, with a sub-concentration in Gerontology from Boston College Graduate School of Social Work.

Esther W. Rothkopf, BS, MS, CMC



Esther W. Rothkopf brings over 20 years knowledge and experience in the field of eldercare to Generations, having been a Nursing Home Ombudsman at Jewish Family and Children's Services; the Director of Admissions for several area long term care facilities; the Regional Director of Marketing for The ADS Group; and the Eastern MA Sales and Marketing

Coordinator for Genesis Eldercare. Esther has been an elected member of the GCM-NE board as well as chair of Public Relations. She has served on numerous committees including GCM-NE and NAPGCM Conferences. Esther is Certified in Care Management (CMC).

Esther has an undergraduate degree from Boston University and a Master's degree from Wheelock College.

Both Susan and Esther are members of the National Association of Professional Geriatric Care Managers (NAPGCM), GCM New England, Friends of MA NAELA (National Academy of Elder Law Attorneys), MA ALFA (Assisted Living Facilities Association), and MGA (MA Guardianship Association).

What Sets Us Apart

We are a personalized company with a passion for working with the elderly population; when you call us, you get the owners of the company, not a secretary; and we are in frequent communication with all members of the 'team' which includes the client, family, health care providers as well as any significant individuals identified by the client. We are always available (24/7) and we always listen.

The staff at Generations will represent YOU, not a facility or an agency. Let our complementing team of Care Managers, with their advanced degrees and combined experience, assist you. CALL US TODAY.

Generations

All About Elders

*Guiding you through
the maze of eldercare*



529 Boylston Street
Brookline, MA 02445-5701

Phone: 617-739-1639 • Fax: 617-975-1639

Email: generations.gcm@gmail.com

Website: www.allaboutelders.com

Offices in Boston, Metrowest



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Generations

All About Elders

*A premier geriatric care
management company
serving New England
for over a decade.*

Phone: 617-739-1639

*A*ging is a process that presents many difficult challenges. When you or a loved one require special health care services, finding the most accurate information and reliable resources can be like winding your way through a maze with no exit in sight. This can be both frustrating and disruptive.

The professionals at Generations will guide you through the maze of eldercare. As Geriatric Care Managers, our goal is the advancement of gentle and dignified care for the elderly and their families. We strive to maximize the independence and autonomy of elders while ensuring the highest quality and most cost-effective health and human services. Through education, advocacy and the delivery of concrete services, we assist older people, families and professionals to meet the challenges of aging.

"For anyone with an elderly family member in transition, Generations is the answer. Your experience, wisdom, attentiveness, compassion, and total professionalism put you in a league of your own. Jack and I thank you."
Suzy Welch - Boston, MA

FOR THE ELDER

Generations is available if you need information, resources or referrals for the many situations that arise as one ages. We will come to your home to conduct an on-site needs assessment. We provide a total package of services that may include one or all of the following:

- exploration of housing options
- nursing home placement
- locating appropriate sources for in home care
- referrals for legal or financial experts
- long distance care monitoring

"Your help narrowing down our options for my mother's assisted living facility was invaluable. Having her live near us now makes all the difference in the world."

Barbara Reno and Family - Malden, MA

FOR THE FAMILY

Caring for an elderly loved one can be one of life's most challenging situations. This is especially difficult when your loved one lives far away. Generations caters to families struggling to balance their professional and personal lives while caring for a loved one.

"It's with profound appreciation and respect that I recommend Generations. They were an invaluable resource to my family dealing with health care and service providers. I cannot recommend them highly enough. Living miles away, it was a blessing to have found them."

Joanne Riel - Brooklyn, NY

Generations evaluates, recommends and develops a plan for your loved one's care. We then coordinate, prioritize, implement and monitor the plan whether it be daily, weekly or monthly. All plans are individualized to guarantee optimum results.

FOR THE PROFESSIONAL

Professionals such as accountants, lawyers, bank officers, physicians or guardians, to name a few, are often in positions to discover some of the eldercare issues that concern their clients or their families. By simply recognizing this as a stressful situation, and referring to **Generations**, you will be adding value to the services you already provide. We allow you the time to do what you do best while we provide peace of mind and successful outcomes in the other aspects of your clients lives.

"Any attorney who is going to be involved in dealing with our rapidly aging population and the family members who are impacted by that aging process needs the assistance of an organization like Generations..."

Atty. John Ganick - Newton, MA

Elder Move Coordinator

Through the services of our Elder Move Coordinator, the new lifestyle a senior seeks can be right at their doorstep. From preparing and staging a residence for sale to finding the broker to put a home on the market, to choosing the right facility to move to, we take care of ALL the details that will help make your move as seamless as possible.

Our Elder Move Services include

(but are not limited to):

- getting appraisals of possessions and arranging sales through auctions, consignment, and estate or private sales; donating to charities
- Trash removal and clean out
- Helping you select a new physician
- Arranging for your medications to be at your new home on time
- Transferring cable, telephone service, and forwarding mail
- Arranging and supervising movers
- Packing and unpacking